

PROGRAM : 11 PM NEWS
CON COM1: 11 PM NEWS

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6301020
 *** ORIGINAL REV#0 ***

AUG29/12 15.20
 *** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
12			730P-800P	30		\$1,650.00	9/18	9/21	1		TU-F	1
PROGRAM : JEOPARDY/WHEEL OFFORTUNE												
CON COM1: JEOPARDY/WHEEL OFFORTUNE												
13			1100P-1135P	30		\$1,700.00	9/22	9/22	1		SAT	1
PROGRAM : 11 PM NEWS												
CON COM1: 11 PM NEWS												
14			600A-800A	30		\$350.00	9/22	9/22	1		SAT	1
PROGRAM : CHANNEL 11 NEWS SAT AM												
CON COM1: CHANNEL 11 NEWS SAT AM												
15			1135P-1205A	30		\$1,450.00	9/23	9/23	1		SUN	1
PROGRAM : 11 PM NEWS												
CON COM1: 11 PM NEWS												
16			530A-800A	30		\$350.00	9/23	9/23	1		SUN	1
PROGRAM : SUN MORNING NEWS												
CON COM1: SUN MORNING NEWS												
17			600P-630P	30		\$675.00	9/23	9/23	1		SUN	1
PROGRAM : CHANNEL 11 NEWS SUNDAY												
CON COM1: CHANNEL 11 NEWS SUNDAY												
SEP/12 15950.00											CONTRACT TOTAL	
											TOTAL SPOTS	
											15950.00	
											18	

MARKET TOTALS \$55,000 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%

SVC- NSI
 DEMOS- RA35+*